



国家级·嘉兴经济技术开发区

National Level Jiaxing Economic & Technological Development Zone

嘉兴国际商务区

Jiaxing International Business Park

制造业招商局
Manufacturing Investment Promotion Bureau

Tel: 0573-82859999 021-60163333

Mobile: 13605739636

服务业招商局
Service Industry Investment Promotion Bureau

Tel: 0573-82113521

Mobile: 15825722416

高创园
Jiaxing Intelligence and Innovation Park

Tel: 0573-89973713

Mobile: 13957398481

Website: <http://jxedz.jiaxing.gov.cn>



嘉兴概览

JIAXING OVERVIEW

嘉兴位于长三角经济圈中心腹地，紧邻沪杭，区位优势优越，产业基础良好，创新资源丰富，社会富裕安定，是宜居宜业的投资热土。近年来，嘉兴作为中国共产党的梦想起航地、江南文化的发祥地、世界互联网大会的永久举办地，坚持开放引领、创新驱动，加快转型发展，抢抓“互联网+”时代发展机遇，深度融入长三角一体化发展国家战略，正着力打造长三角核心区枢纽型中心城市、面向未来的创新活力新城、国际化品质的江南水乡文化名城、开放协同的高质量发展示范地，努力打造“重要窗口”中“最精彩板块”，推动高质量发展建设共同富裕示范区的典范城市。

Adjacent to Shanghai and Hangzhou, Jiaxing is located in the center of Yangtze River Delta Region. Due to its geographical advantages, convenient transportation, strong industry basis, diversified innovation capacities, wealthy and stable social environment, Jiaxing has become an ideal place for living, working and investment. Nowadays, as the birthplace of Communist Party of China, the cradle of Jiangnan culture and permanent venue of World Internet Conference, Jiaxing adheres to openness and driving force of innovation, accelerates the transition, seizes the opportunity of Internet+, enters into the national strategy of integrated development of the Yangtze River Delta, and striving to build itself into a hub in the core area of the Yangtze River Delta, a new innovative and dynamic new city facing the future, a famous cultural city of Jiangnan Water Town with international quality, and an vigorous and open demonstration area with high-quality development, and the most wonderful sector in displaying the superiority of the socialist system with Chinese characteristics in the new era,pushing forward the high-quality development. building a model city as pilot area for common prosperity.

城市名片	Jiaxing Profile
陆地面积4275平方公里	Land area: 4,275 km ²
海域面积4650平方公里	Sea area: 4,650 km ²
常住人口540万	Population 5.40 million
下辖2区2县3市	2 districts, 2 counties and 3 county-level cities
地势低平，平原为主	Low lands and plain
亚热带季风气候	Subtropical monsoon climate
2020年GDP5509.5亿元，增长3.5%	2020 GDP: RMB 550.95 billion, up 3.5%
2020年人均GDP16635美元	2020 per capita GDP: USD16, 635
2020年嘉兴城镇居民人均可支配收入：64124元	Jiaxing's per capita disposable income of urban residents in 2020: 64,124 yuan
2020年全国城镇居民人均可支配收入：43834元	National per capita disposable income of urban residents in 2020: 43,834 yuan

城市荣誉	Honor List
全国文明城市	National Civilized City
国家园林城市	National Garden City
全国卫生城市	National Hygienic City
国家绿化模范城市	National Greening Model City
中国社会治安综合治理优秀城市	China Good Public Security City
中国历史文化名城	China Historic and Cultural City
中国优秀旅游城市	China Excellent Tourism City
国家创新型试点城市	National Innovation Pilot City
国家知识产权示范城市	National Demonstration City for IPR Protection
国家科技进步示范市	National Demonstration City for Science & Technology Progress
国家首批信息消费试点城市	National Pilot City for Information Consumption
中欧绿色智慧城市合作试点城市	China-EU Green & Smart City Cooperation Pilot City
国家信息惠民试点城市	National Pilot City for Public Information Utility Development
国家新型智慧城市建设标杆市	National Model City for New Smart City Development
“宽带中国”示范城市	Demonstration City of "Broadband China"
国家信息经济试点城市	National Pilot City of Information Ecomomy
国家乌镇互联网创新发展示范市	Wuzhen National Pilot Zone for Internet Innovation & Development
全国创新驱动示范市	National Demonstration City of Innovation-driven Development

开发区概况

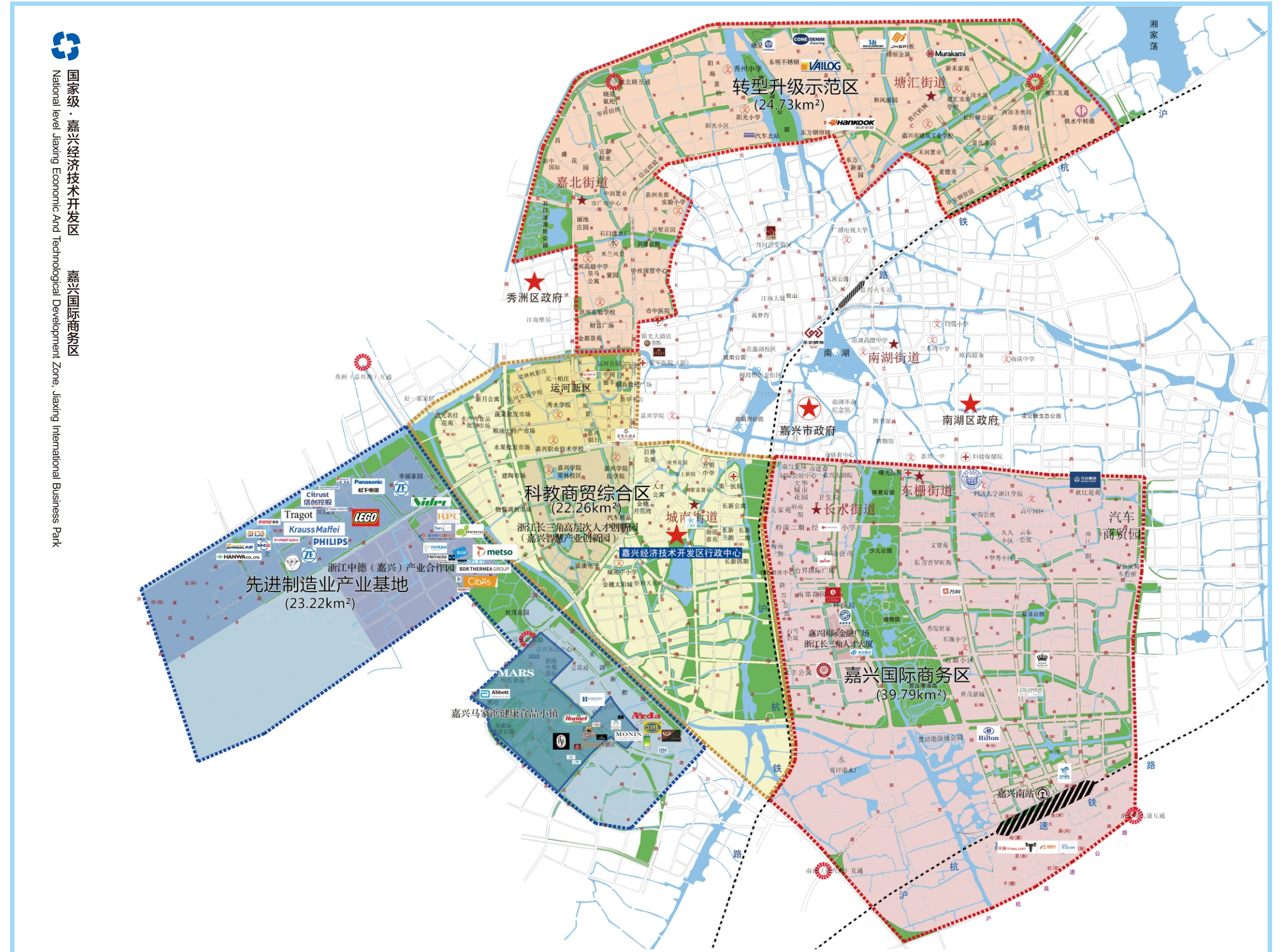
JXEDZ OVERVIEW

嘉兴经济技术开发区位于嘉兴市主城区，是一个典型的城市型开发区，创建于1992年8月，是浙江省政府首批批准建设的省级经济开发区，规划面积70平方公里，2010年3月，被国务院批准升级为国家级经济技术开发区。嘉兴国际商务区创建于2010年1月，规划面积40平方公里，依托沪杭高铁开发建设，与开发区合署办公。目前，开发区、国际商务区全区规划控制面积已达110平方公里。

全区已累计引进欧美、韩日、港台等40多个国家和地区680家外商投资企业，其中世界500强企业38家，已连续七年获得全省国家级经济技术开发区综合考评第二，并获“中国投资价值开发区”、“中国经济营商环境十大创新开发区”、“浙江省美丽园区示范园区”等荣誉称号。现已形成了汽车零部件、装备制造、高端食品和电子信息等四大制造业主导产业，并形成先进制造业、现代服务业和智慧产业协同发展的态势。

As a major part of the city, Jiaxing Economic & Technological Development Zone is a typical urban EDZ. First approved by Zhejiang Province as a Provincial level EDZ, it was established in August 1992 with a planning area of 70km². It has been upgraded as a state-level economic and technological development zone in March 2010 by the state council. In January 2010, Jiaxing International Business Park was established with 40km² of coverage, based on the high-speed railway station. Currently, Jiaxing Economic & Technological Development Zone and Jiaxing International Business Park merge work at one administration and cover up to 110km².

JXEDZ has accommodated 680 foreign-funded enterprises including 38 Fortune 500 members from more than 40 countries and regions, ranking 2nd in comprehensive evaluation of Zhejiang economic development zones from 2013 to 2020. JXEDZ is awarded as "National Investment Value Development Zone", "China's Top 10 Innovation Demonstration Zone for Economic and Business Environment", "Zhejiang Beautiful Demonstration Park". With the cooperative development of manufacturing, modern service and high-tech industries, JXEDZ has formed 4 leading industries including auto parts, equipment manufacturing, high-end food processing and electronic information.



区位优势 交通便捷

SUPERIOR LOCATION AND CONVENIENT TRANSPORTATION

与沪杭同城

Integrated with Shanghai and Hangzhou



2 条铁路，约 25 分钟车程至上海、杭州
2 railways, appr. 25 minutes to Shanghai and Hangzhou by high-speed train



3 纵 3 横高速公路连通长三角
Developed highway network to Yangtze River Delta

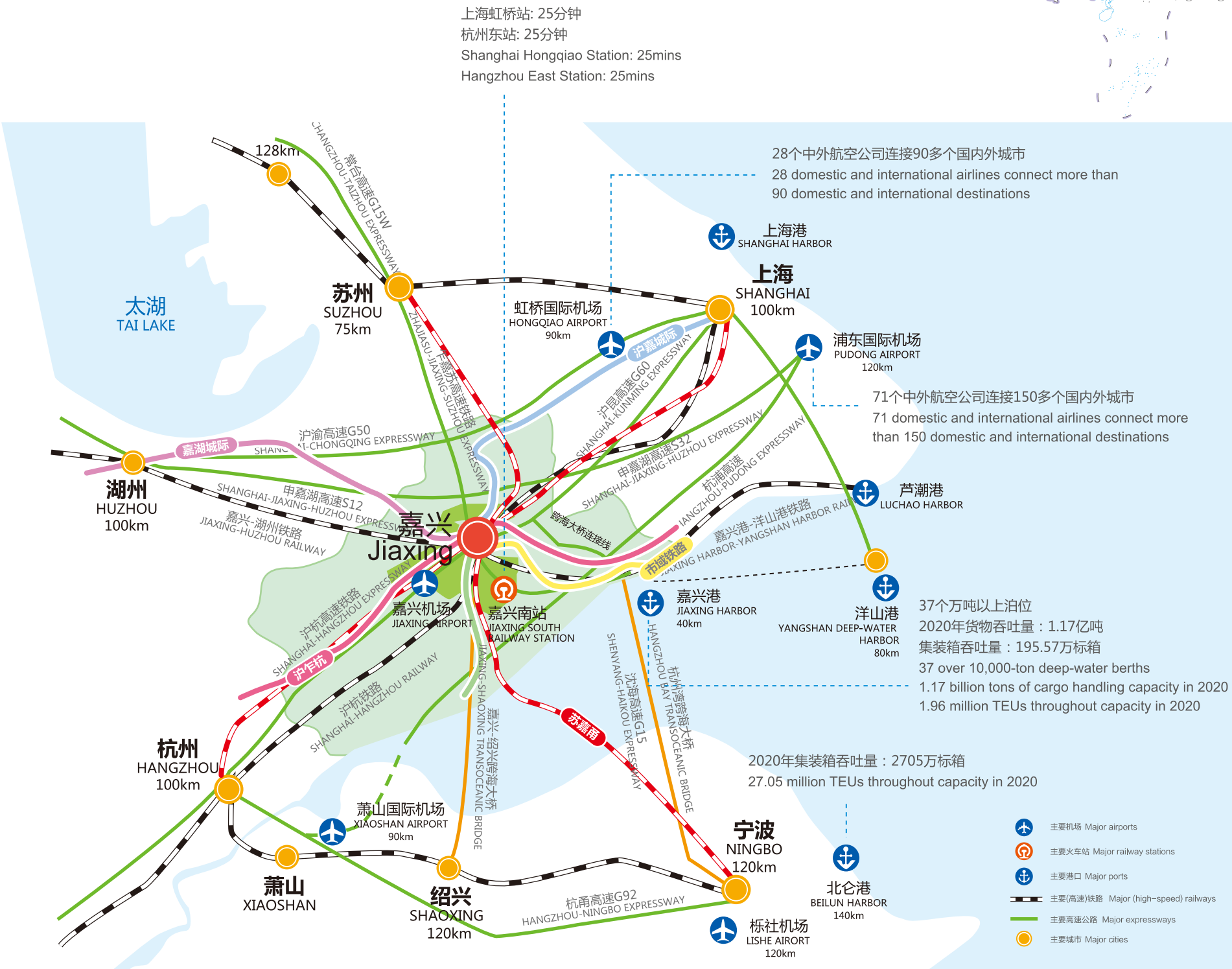


1-1.5 小时车程内可达 4 大国际机场
1-1.5 hour drive to 4 international airports



独特的海河联运优势
距嘉兴港30公里，上海港130公里，宁波港250公里，大小洋山港70公里。通过内河与上海港、嘉兴港直接相连，构成独特的海河联运优势。
Unique sea-river joint transport
JXEDZ is 30km to Jiaxing port, 130km to Shanghai port, 250km to Ningbo port and 70km to Yangshan deepwater harbour.

- 铁路、公路及内河航线贯通全国
Railways, highways and inland waterways run throughout China
- 海港与空港连接全球
Habours and airports connect to the globe



产业集聚 结构优化

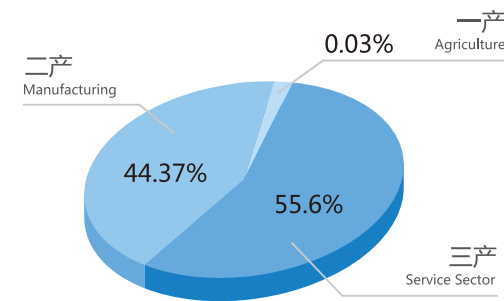
CLUSTERED AND OPTIMIZED INDUSTRIES

2020年开发区主要产业比重图(%)

Proportion of Leading Industry Output Value in 2020 (%)

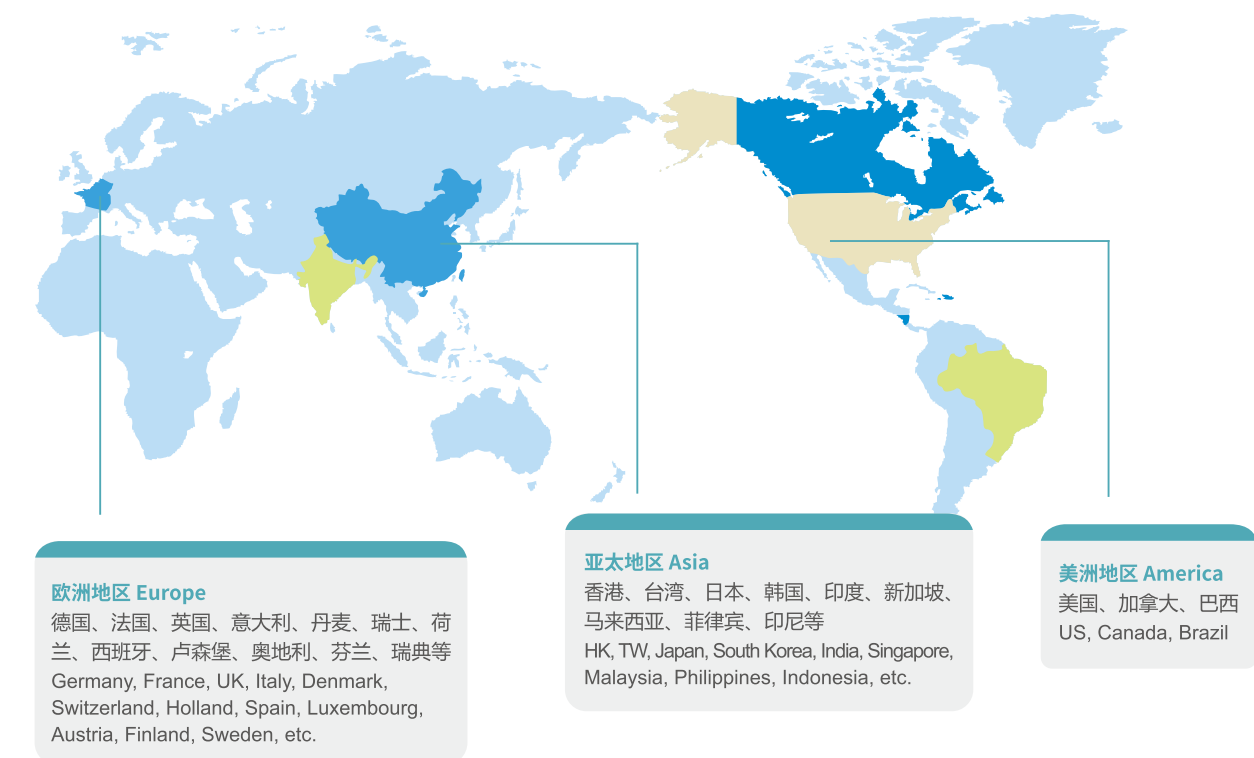
产业结构更趋优化，先进制造业、现代服务业和智慧产业协调发展。规上工业总产值的增长、规上工业增加值增长均列全市前列，其中高端装备制造业增加值居全市第一；服务业增加值占比全市第一，特别是楼宇经济势头强劲。

JXEDZ's industrial structure is more optimized when advanced manufacturing, modern service industries and Intelligence industries are developing in harmony. The growth of the total industrial output value and added value of the large-scale enterprises are among the highest in the city. The added value of equipment manufacturing industry and the service industry rank first in the city; especially the building economy is booming.



来自40多个国家和地区的外商投资企业680多家

680+ FDI enterprises from 40+ countries and regions



汽车配件产业 Auto Parts

已引进德国采埃孚变速箱、采埃孚传动、海拉灯具，尼得科盖普美汽车部件，日本东海橡塑、红忠钢板、村上汽车配件、合克萨斯精工，杰富意精密钢管、臼井鹤见精密管路，韩国韩泰轮胎、乐天工程塑料，美国费尔特兰，巴西泽美汽车配件、高鑫汽车电器，香港东方钢帘线，科博达汽车电子、众恒汽车部件等汽车配件生产企业50多家。主要产品高端自动变速箱、高端车灯、汽车轮胎、轮胎钢帘线、汽车电子装备、汽车液压减振器、汽车内饰件、汽车音响、汽车管路系统、汽车轴瓦、汽车电动后视镜、汽车高强度紧固件等产品。

50+ auto parts enterprises, including ZF Transmission, ZF Drivtech, Hella Lighting, Nidec GPM, Tokai Rubber, Marubeni & Itochu Precision, Murakami Rearview Mirror, Hexas Precision, JFE Precision Steel Tube, Usui Tsurumi Precision Pipeline, Hankook Tire, Lotte Chemical, US Filtran, ZM Auto Parts, Gauss Auto Electronics, Eastern Steel Cord, Keboda Auto Electronics, Joinhands Auto Parts, etc. Major products include high-end automatic transmission, car lighting, tire, steel cord, auto electronics, shock absorber, car interior, car audio, car piping system, car bearing bush, car mirror, car high strength fastener, etc.

装备制造产业 Equipment Manufacturing

已引进德国克劳斯玛菲机械、亨内基机械、森泰科建筑科技，荷兰喜德瑞冷暖设备，美国哈挺机床，瑞典西柏思电梯，瑞士瑞塑模具，芬兰美卓流体，日本胜代机械、大库机械、东方菱日锅炉，大明阪和金属，信创电梯，台湾地区丽驰精密机械、翔茆精密钣金、永佳精密机械、凯柏精密机械、瑞宏机器人等生产企业80多家。主要产品为加工中心及配件、工程机械部件、暖通设备、数控机床、紧固件和各类特定用途机械及配件等。

80+ precision machinery enterprises, including Krauss Maffei, Hennecke, BDR, Centrotec, Hardinge, Cibes, Metso, Katsushiro, Okura, Mitsubishi-Hitachi Dongfang Boilers, DMSSC, Citrust Elevator, Plaston Precision, Litz Precision, Keyarrow, Evermore Precision, Campro, EverRobot, etc. Major products include CNC and spare parts, heating system, specialized machinery, engineering machinery parts, fasteners, etc.

食品加工产业 Food Processing

已引进美国玛氏食品、雅培营养品、荷美尔食品、别样肉客，法国莫林食品，意大利米开朗冰淇淋、意口艺脍食品，新加坡面包新语，印尼火船咖啡，日本狮子食品，诺梵巧克力，维卓膳食补充剂，万生堂保健品，鱼极食品，美丽家食品，振华乳业等食品加工企业30多家。主要产品为巧克力糖果、婴幼儿营养品、高端肉制品、风味糖浆、手工冰淇淋、面包糕点、速冻食品等。

30+ food processing enterprises, including Mars Foods, Abbott Nutrition, Hormel, Beyond Meat, Monin, GELATO DI NATURA, BreadTalk, ISU, Kapal Api, Lion, Cocofeel, Vitajoy, Wanshengtang, Meilijia, Zhenghua, etc. Major products include chocolates & candies, infant nutritional products, premium meat products, flavored syrup, Gelato, frozen products, etc.

电子信息产业 Electronic Information

已引进产城半导体、韩国爱斯得电子、奥托尼克斯电子，菲律宾斯比泰电子，日本昭和机电，香港诚亿电子，淳祥电子等电子信息产业相关企业50多家。主要产品有印刷电路板、柔性电路板、传感器、接插件、扬声器、天线和电源模块、仪器仪表产品、新型电力电子器件等。

50+ electronic information enterprises, including Semi-conductor, Autonics Electronics and Estec Electronics, Speedy-tech, Chanyee Electronics, Showa Interconnect Products, etc. Major products include PCB, flexible circuit board, sensor, connector, loudspeaker, power-supply module, instrument and apparatus, novel electronic device, etc.

其他 Others

已引进丹麦乐高、荷兰皇家飞利浦、日本松下、德国爱博思、意大利艾菲而聚合纤维、爱迪尔丝绸，韩国晓星化纤、晓星氨纶，美国康龙纺织，日本露香纺织，香港卓高泰材料科技、中科瑞龙等其他生产企业50多家。主要产品有玩具、电器、化学纤维、高档面料和成衣、帘子布等。

50+ other enterprises, including Lego, Philips, Panasonic, Berry Ace, Aqualfil Synthetic Fibres and Idea Silk, Hyosung Chemical Fiber, Hyosung Spandex, Cone Denim, Lecien Textile, Tragot, China Ruilong, etc. Major products include toys, electrical appliance, chemical fiber, high-end fabric, garment, cord fabric, etc.

产业集聚 结构优化

CLUSTERED AND OPTIMIZED INDUSTRIES

总部经济 Headquarters Economy

已引进荷美尔大中华区总部、面包新语地区性总部、克劳斯玛菲综合性功能总部、住友理工企业管理总部、万科集团区域总部、富通集团（嘉兴）管理总部、人保财险车友部落总部、北京壹心壹翼总部、赛铬能源总部、博元集团总部、中元集团总部等。

Has introduced Hormel Greater China Area Regional Headquarters, BreadTalk Regional Headquarters, KraussMaffei Comprehensive Function Headquarters, Sumitomo Management Headquarters, Vanke Jiaxing Headquarters, Futong Group Jiaxing Headquarters, PICC Cheyou Tribe Headquarters, Beijing Yixin Yiyi Headquarters, Seg Energy Headquarters, Boyuan Group Headquarters, Zhongyuan Group Headquarters, etc.

商业 Shopping Malls

已引进万达广场、经开万达广场、台昇国际广场、杉杉in象、八佰伴华府店等。

Has introduced Wanda Plaza, JXEDZ Wanda Plaza, Samson International Plaza, Shanshan in Plaza, Yaohan shopping centre, etc.

金融服务 Financial Services

已引进招商银行、民生银行、新华人寿、国华人寿、壹心保险代理、金睿沪邦、盈科律所、甚昶律所、隆智律所、国傲律所、中铭会计师事务所等。

Has introduced China Merchants Bank, China Minsheng Bank, New China Life, Guohua Life, Answern Property & Casualty Insurance, Yixin Insurance Agency, Jinruihubang, Hengtai Securities, Yingke Law Firm, Shenchang Law Firm, Longzhi Law Firm, Guoao Law Firm, Zhongming Certified Public Accountants, etc.

专业技术 Technical Expertise

已引进方圆电气设备检测、嘉宇工程管理、恒欣建筑设计、嘉环园林工程等。

Has introduced Fangyuan Electrical Equipment Testing, Jiayu Project Management, Hengxin Architectural Design, Jiahuan Landscape Engineering, etc.

教育健康 Education & Healthcare

已引进嘉兴凯宜国际医院、圣托（嘉兴）妇女儿童医院、北大附属嘉兴实验学校、诺德安达双语学校等。

Has introduced Columbia International Hospital, SUN TO Women and Children's Hospital, Peking University Experimental School (Jiaxing), Nord Anglia Jiaxing School, etc.

国际酒店 International Hotels

已引进万豪酒店、希尔顿酒店、华美达酒店、富悦大酒店、晶晖国宴中心等。

Has introduced Marriott Hotel, Hilton Hotel, Ramada Hotel, Fuyue Hotel, Kingford Banquet Center, etc.

物联网 IOTs

已引进和达智慧水务、光弘电子、巨磁智能科技、山科智能水务、北斗信达大数据中心、维思智慧电力、四维智城、雄伟科技、行适安车联网、宏森智能安防、沐泽电子、河海中控信息、智行物联网、浙嘉智能电力监控、快越物联科技、锐鹰智能位移传感器项目、锐明智能轨交项目等。

Has introduced Heda Technology, DBG Electronics, MagtronSmartTechnology, Seck Technology, Xinda-Sino Big Data Center, Wins Smart Power, 4DSmart, Sovell Technology, Sysom Auto Network, Hongsen Smart Security, Muze Electronics, Hohai Control Information, Zhixing Things Network Technology, Zhejia Intelligent Power Monitoring, Kuaiyue Technology, Reagle Intelligent Inductive Encoder,Streamax Intelligent Rail Transit, etc.

移动互联 Mobile Internet

已引进谷歌出海数字、富士康爱锋派、锋易网络、千策金融、三铁工业品电商平台、锐铎聊呗平台、子驰跨境电商等。

Has introduced Google Adwords, Foxconn iFengPai, Fengyi Network, Kinsol Financial, Santie Industrial Products E-commerce Platform, Rido Internet Technology, Orolay Cross-Border E-Commerce, etc.

软件开发 Software Development

已引进甲骨文东臣软件、太美医疗软件、锐制软件、金蝶软件、吴越信息、绿浪信息、海之拓数据、易审财务软件等。

Has introduced Oracle Dongchen Software, Taimei Medical Software, Ruizhi Software, Kingdee Software, Wuyue IT, Greensea Information, Haizhituo Data Technology, E-Soft Financial Software, etc.

智能硬件 Intelligent Hardware

已引进云达智能科技、恩碧技电气、焜腾红外科技、英孚康伺服器、鼎晶科技、凯晟动力技术、锐视智能科技、庆纺电子、泽广泰精密科技等。

Has introduced Yunda Technology, NBG Technology Electric, Quantum Infrared Technology, I-CON Server, Semipeak Technology, Kesens Power Technology, CRWNT Intelligent Technology, Qingfang Electronics, Zegota Precision Technology, etc.

数字文化 Digital Culture

已引进慈文传媒、中软国际、海创黑盒空间、乐玩游戏、乐事网络、墨芷信息、天鹏教育、嘉论网络科技、伟创游戏、量子教育等。

Has introduced Ciwen Media, Lewan Game, Ilesee Game, Ilemen Game, Tianchengyiixin Game, Kardhand Network, Lejiashi Culture Media, Weichuang Game, Quantum University Education, Jelly Game, etc.

其他 Others

已引进浦软孵化器（嘉兴）基地、嘉兴学院G60科创走廊产业与创新研究院、清华长三角研究院食品与健康研究所、甲骨文服务外包及人才实训基地、谷歌（嘉兴）体验中心、河海大学（嘉兴）现代水资源研究院等创新中心和平台院所。

Has introduced Shanghai Pudong Software Incubator(Jiaxing)Base, Jiaxing University G60 STI Valley Industry and Innovation Institute, Food and health Institute of Yangtze Delta Region Institution of Tsinghua University, Oracle Service Outsourcing and Talent Training Base, Google (Jiaxing) Experience Center, Hohai University (Jiaxing) Modern Water Resources Research Institute and other innovation centers and platform institutes.

成本低廉 政策优惠

COMPETITIVE COST FAVORABLE INCENTIVES

嘉兴与周边城市企业最低工资标准及社保支出对比
Min. salary standard and social insurance cost comparison

城市 City	2021 最低工资标准 2021 Min. Salary Standard	各项社保企业最低缴纳基数和比例（单位：人民币） Min payment base and ratio of the social insurances by the company (Unit: RMB)				
		养老保险 Endowment Insurance	医疗保险 Medical Insurance	失业保险 Unemployment Insurance	生育保险 Maternity Insurance	工伤保险 Work injury Insurance
嘉兴 Jiaxing	1800	3322 14%	3322 9%	3322 0.5%	3322 0.5%	3322 0.2%
上海 Shanghai	2590	4927 16%	4927 9.5%	4927 0.5%	4927 1.0%	4927 0.16%
苏州 Suzhou	2280	3800 16%	3800 7%	3800 0.5%	3800 0.8%	3800 0.15%

- 厂房、商务楼租金较低，在同等级城市中具有竞争力
- 企业综合运营成本和居民生活成本均低于周边同等级城市
- 嘉兴依托优越的区位和发达的交通网络，物流成本在长三角竞争优势明显
- Lower Industrial and commercial land price in Y.R.D.
- Competitive rental for industrial property and office
- Lower operating costs of enterprises and living costs in Y.R.D.
- Competitive logistic costs due to outstanding location and developed traffic network

市级部分政策 Municipal Incentives

文件名称 Documents

嘉兴市人民政府关于实施嘉兴新制造“555”行动的若干意见
Policy on Undertaking Jiaxing New Manufacturing "Triple Five" Action

嘉兴市人民政府关于进一步加快现代服务业发展的若干意见
Policy on Accelerating the Development of Modern Service Industry

关于加快生物医药产业高质量发展的若干意见
Policy on Accelerating the High Quality Development of Biomedical Industry

嘉兴市企业“上市100”专项行动方案
Policy on Increasing Jiaxing Listed Enterprises to 100

嘉兴市支持工业互联网发展十条政策措施
10 Policies to Support the Development of Industrial Internet

关于深化推进“创新嘉兴·精英引领计划”的实施办法
Talent Plan for Building a Innovative Jiaxing

区级部分政策 JXEDZ Incentives

文件名称 Documents

2021年度全区工业经济、科技创新、开放型经济三大类若干政策
Policies on Promoting Industrial Economy, Scientific Innovation and Open Economy in 2021

关于进一步鼓励企业股改、上市（挂牌）的若干政策
Incentives on Encouraging Company in Share Reform and List

关于进一步加快现代服务业经济发展的若干政策
Policies on Accelerating the Development of Modern Service Sector

关于加快引进和培育创业创新人才推动全区更高质量发展的若干政策
Policies on accelerating the introduction and cultivation of entrepreneurial and innovative talents and promoting the higher quality development of the whole region

关于加快浙江长三角高层次人才创新园（嘉兴智慧产业创新园）人才优先发展的鼓励政策
Policies for accelerating the priority development of High-level talents in the Zhejiang Yangtze River Delta High-level Talents Innovation Park

关于加快浙江长三角高层次人才创新园（嘉兴智慧产业创新园）企业高质量发展的鼓励政策
Policies for accelerating the high-quality development of enterprises in the Zhejiang Yangtze River Delta High-level Talents Innovation Park

人才丰富 科技创新

ABUNDANT TALENTS TECHNOLOGICAL INNOVATION

嘉兴高等教育、职业教育与产业发展紧密对接,每年输出充沛人力资源

重视创新,为嘉兴“智”造奠定基础

Jiaxing higher and vocational education joint tightly with its industrial development, providing abundant human resources each year.

Focus on innovation, laying a solid foundation on Jiaxing smart manufacturing

人力资源 Human Resources

嘉兴拥有11所高等院校和21所专业技术学校,如嘉兴学院、嘉兴南湖学院、同济大学浙江学院、浙江大学国际联合学院、上海交通大学嘉兴南洋职业技术学院、嘉兴职业技术学院等,每年毕业生约2万人,为企业的人才招聘提供了可靠的保障。另外,嘉兴周边130公里范围内有高等院校120余所,上海、杭州的高教园区距嘉兴均不到100公里,在校大学生约130万人。

Jiaxing has 11 universities and 21 technical schools, such as Tongji ZheJiang College, International Campus Zhejiang University, Jiaxing University, Jiaxing NanHu University, Jiaxing Vocational & Technical College, etc, with about 20,000 graduates each year. In addition, there are more than 120 colleges and universities within 130 kilometers around Jiaxing.

人才引进 Talent Pool

2020年,全年入选“省万”青年拔尖人才2人,遴选创业创新领军人才175名,引进博士828人、硕士4049人、大学生8.9万人,截止2020年底,全市累计引进顶尖人才106名,引育国家级高端人才375名、省级高端人才264名,中高端人才净流入率居全国第四,最具人才吸引力城市跻身全国35强、全省第三,已成为浙江省集聚高端人才的新高地。

In 2020, 2 top young talents were selected as "Provincial Ten Thousands", 175 leading talents in entrepreneurship were selected, 828 doctors, 4049 masters, and 89,000 university students were introduced. By the end of 2020, 106 top talents introduced, raised 375 and 264 national and provincial high-end talents, ranking the 4th nationwide for high-end talent inflows.

研发平台 National R&D Platform

浙江清华长三角研究院、浙江清华柔性电子技术研究院、南湖研究院以及南湖实验室4家单位入选2020年首批省级新型研发机构名单,数量居全省第三位。

Zhejiang Tsinghua Yangtze River Delta Research Institute, Zhejiang Tsinghua Institute of Flexible Electronics Technology, China Nanhu Academy and Nanhu Laboratory were selected as the first batch of provincial new R&D institutions in 2020, ranking third in the province in terms of number.

全市拥有国家级高新技术企业2416家,省级科技型中小企业6064家。

The city has 2,416 state-level hi-tech enterprises and 6,064 provincial-level hi-tech small and medium-sized enterprises.



校企合作项目定向为企业输送专业人才——嘉兴学院
The school-enterprise cooperation project is directed to transfer qualified personnel to the enterprises-Jiaxing University



第一批国家创新型试点城市
Among the first batch of National Innovation Pilot Cities
《中国城市创新报告(2015)》创新基础条件与支撑能力地级市第9位
In "China's cities report on innovation 2015" Jiaxing was ranked 9th in all cities at prefectural level in China in terms of basic prerequisite for innovation and supporting capability

全力建设长三角有影响力的“科技企业孵化之城”

Promoting Jiaxing to become a major City of science and technology business incubator In Y.R.D.

目前,全市已实现各地国家级孵化器全覆盖、重大平台孵化机构建设全覆盖,孵化机构数量达到92家,孵化面积达130多万平方米。

At present, the city has achieved the full coverage of national incubators and the construction of major platform incubators. The number of incubators has reached 92 and the incubation area has reached 1.3 million square meters.

2020年,全市全社会R&D经费支出占GDP比重达3.2%,列全省第二位;高新技术产业增加值1339.38亿元,占规上工业增加值比重为64.8%,均列全省第三位,增长11.7%,列全省第2位。

In 2020, Jiaxing's total social R&D expenditure reached 3.2% of GDP, ranking second in Zhejiang. The added value of the high-tech industry is 133.938 billion yuan, accounting for 64.8% of the regulated industrial added value, ranking third; an increase of 11.7%, ranking second in Zhejiang.

全市已建市级域外孵化器21家,成功入选浙江省海外创新孵化中心9家,有效推动我市在域外进行项目孵化、人才培育、项目招引等。我市域外孵化器主要布点在全球、全国创新策源地,先后在美国硅谷、德国柏林、英国伦敦、日本东京等布点建设了10家;在北京、上海、杭州等地布点建设了11家。

Jiaxing has established 21 municipal-level extraterritorial incubators, and 9 of them were successfully selected as overseas innovation incubation centers in Zhejiang. They effectively promote the city's extraterritorial project incubation, talent cultivation, and project attraction. The extraterritorial incubators are mainly located in global and national innovation centers. We have successively established 10 incubators in Silicon Valley (USA), Berlin (Germany), London (UK), and Tokyo (JAPAN); 11 incubators in Beijing, Shanghai, Hangzhou and other cities in China.



服务高效 配套齐全

EFFICIENT ONE-STOP SERVICE SYSTEM

嘉兴经济技术开发区管委会是嘉兴市政府的派出机构，发展至今，拥有一整套完善的为投资者服务的体系。

以“最多跑一次”的理念和目标，全面推进简政放权，群众和企业到政府机关办理行政审批和政府公共服务等涉民涉企事项，在申请材料齐全、符合法定要求时，能够少跑、最多跑一次、甚至不跑，实现特定事项或环节一次性办结。

全面推行“互联网+政务服务”，逐步形成各项便民服务“在线咨询、网上办理、证件快递送达”的“零上门”机制。

投资促进服务中心：投资促进中心、制造业招商局、服务业招商局、浙江长三角高层次人才创新园

项目推进服务中心：发展改革局

企业生产服务中心：经信商务局

行政审批服务中心：政务数据办、市场监管分局、自规分局、生态环境分局、税务局等。

The Administrative Committee of JXEDZ is an agency of Jiaxing municipal government, development till now, forming a perfect investor service system.

"At Most One Visit" as a goal and philosophy, JXEDZ streamline sadministration and delegates power to the lower levels to improve work efficiency. Whenever citizen and enterprises apply for a government permit, once the documents are complete, they only need to come once to get things done.

JXEDZ propels "internet + government service" and form a convenient service system where people can consult online, apply online and deliver by express without stepping out.

Investment Promotion Service Center: Investment Promotion Center, Manufacturing Investment Promotion Bureau, Service Industry Investment Promotion Bureau, Zhejiang Yangtze River Delta High-Level Talents Innovation Park

Project Promotion Service Center: Development and Reform Bureau

Enterprise Operation Service Center: Economy and Commerce Bureau

Approval Service Center: Government data Office, Market Supervision Branch, Natural Resources & Planning Bureau, Ecological Environment Branch, Taxation Bureau



医疗 Medical Treatment & Healthcare

2所国际医院，5所三级甲等医院

Jiaxing owns 2 international hospitals, 5 Triple-A hospitals

教育 Education

4所国际学校

Jiaxing has 4 international schools with high quality education system

酒店 Hotels

60多家星级酒店，其中五星级酒店5家，四星级酒店14家

Jiaxing owns 60 star-rated hotels, including 5 five-star hotels and 14 four-star hotels

文化底蕴 Culture Heritage

中国历史文化名城，涌现金庸、茅盾、徐志摩等近现代知名作家、诗人。嘉兴籍“两院”院士54人。

Historic and cultural heritage city

Famous writers and poets such as Louis Cha, Mao Tun, Hsu Chih-mo, etc.

54 scientists of Chinese Academy of Science and Chinese Academy of Engineering

文明社会 Civilized Society

已连续三届蝉联全国文明城市称号，夺得了全国综治领域最高奖“长安杯”，率先荣获省级“一星平安金鼎”，这里是全国法治环境最好、最具安全感、最具幸福感的城市。

Jiaxing has won the title of national civilized city for three consecutive times, won the highest award "Chang'an Cup" in nationwide, and was the first to win the provincial "one star safe Golden Tripod". It is the city with the best legal environment, the most sense of security and happiness in China.

休闲娱乐 Recreation & Entertainment

64家大型商超、3家国际高尔夫球场、马球俱乐部、清池温泉

64 supermarkets, 3 international golf courses, polo centre, hot spring and etc.

餐饮 Catering

各式餐厅、咖啡店、酒吧

Various Chinese and Western restaurants, cafes and bars

旅游 Tourism

中国优秀旅游城市，南湖、乌镇和西塘水乡、海宁观潮等

Jiaxing is ranked as Chinese Excellent Tourism City, views including South Lake, Wuzhen and Xitang Water Towns, Haining Qiantang Tide View, etc.

平台众多 特色发展

NUMEROUS PLATFORMS WITH HIGHLIGHTS

全面构建了“2+4”产业平台体系：

两大高质量发展主平台——嘉兴先进制造业产业基地、嘉兴高铁新城；

四大高质量发展专业平台——浙江长三角高层次人才创新园（嘉兴智慧产业创新园），浙江中德（嘉兴）产业合作园，嘉兴马家浜健康食品小镇，嘉兴国际金融广场、浙江长三角人才大厦。

The "2+4" industry platform system has been fully constructed:

Two major platforms for high-quality development—Jiaxing Advanced Manufacturing Industry Base and Jiaxing South High-speed Railway New City;

Four high-quality development professional platforms—Zhejiang Yangtze River Delta High-level Talent Innovation Park (Jiaxing Intelligence and Innovation Park), Zhejiang Sino-German Industrial Park, Jiaxing Majiabang Healthy Foods Town, Jiaxing International Financial Plaza, Zhejiang Yangtze River Delta Talent Building.

浙江长三角高层次人才创新园 (嘉兴智慧产业创新园)

Zhejiang Yangtze River Delta High-level Talents Innovation Park (Jiaxing Intelligence and Innovation Park)

面积：3.23平方公里

重点发展：智能平台服务、IC设计、工业互联网、智能传感器、智能机器人

Area: 3.23km²

Development focus: intelligent platform services, IC Design, industrial internet, intelligent sensors and intelligent robots.

嘉兴国际金融广场、浙江长三角人才大厦 Jiaxing International Financial Plaza, Zhejiang Yangtze River Delta Talent Building

建筑面积：136万平方米

重点发展：银行、证券、保险等金融机构及投资公司、企业总部，长三角人才创业创新综合服务平台

Area: 1,360,000 m²

Development focus: banks, securities, insurance and other financial institution, investment company and enterprise headquarters, Comprehensive service platform for talent entrepreneurship and innovation in Yangtze River Delta.

嘉兴高铁新城

Jiaxing High-speed Railway New City

面积：核心区5平方公里，站城一体区域1.5平方公里

重点发展：商务科创、体验商业、会议会展、旅游服务

Area: 5km² in the core area, Station city integration area 1.5km²

Development focus: business science and technology innovation, experience business, conference and exhibition, travel services.

嘉兴先进制造业产业基地

Jiaxing Advanced Manufacturing Industry Base

面积：23.22平方公里

重点发展：装备制造业、健康食品及关联产业

Area: 23.22km²

Development focus: Equipment manufacturing industry, health food and related industries.

浙江中德（嘉兴）产业合作园 Zhejiang Sino-German (Jiaxing) Industrial Park

面积：4.04平方公里

重点发展：汽车零部件、数控机床、医疗器械、电子信息、科研服务等

Area: 4.04km²

Development focus: auto parts, CNC, medical instruments, electronic information, scientific research service.

马家浜健康食品小镇

Majiabang Healthy Foods Town

面积：3.05平方公里

重点发展：高端食品制造、特色文化体验

Area: 3.05km²

Development focus: high-end food and beverage processing, biomedicine.

嘉兴先进制造业产业基地 >>>

JIAXING ADVANCED MANUFACTURING INDUSTRY BASE



嘉兴先进制造业产业基地位于开发区的西南部，规划总面积23.22平方公里。

重点引进和发展装备制造业、健康食品及关联产业和新能源新材料产业，打造成为长三角乃至全国的高端外资制造业集聚地。区域内重点建设两大专业平台：浙江中德（嘉兴）产业合作园和马家浜健康食品小镇。

截至目前，嘉兴先进制造业产业基地已引进多家世界500强企业及行业龙头企业，如乐高、飞利浦、采埃孚、松下、北汽福田、克劳斯玛菲、海拉、东方菱日、大明金属、信创电梯、杰仕地、哈挺、横河、亮锐、永泰、佐帕斯、欧力液压等。

Jiaxing Advanced Manufacturing Industrial Base with a planning area of 23.22 square kilometers is located in the southwest of JXEDZ.

The base focuses on the introduction and development of equipment manufacturing, healthy food and related industries, and builds a high-end foreign-invested manufacturing cluster in the Yangtze River Delta and even the whole country. Two key platforms are built in the region: Zhejiang Sino-German Industrial Park and Jiaxing Majiabang Healthy Foods Town.

Up to now, Jiaxing Advanced Manufacturing Industry Base has introduced many Fortune 500 companies and leading enterprises in the world, such as Lego, Philips, ZF, Panasonic, Foton, KraussMaffei, Hella, Mitsubishi-Hatichi DongFang Boilers, DMSSC, Citrust Elevator, GST, Hardinge, Henghe, Lumileds, WING TAI, Zoppas, Ognibene Power, etc.



嘉兴高铁新城 >>>

JIAXING HIGH-SPEED RAILWAY NEW CITY



嘉兴高铁新城区域控制范围50平方公里，其中核心功能区5平方公里，站城一体区1.5平方公里。

将按照“站城一体的第四代车站”和“共生城市的第四代新城”的建设模式进行建设，重点发展商务科创、体验商业、会议会展、旅游服务四大功能，重点引进跨国公司区域总部和金融、设计、咨询、会展、采购等商务机构，并配套一批国际社区、国际学校、国际医院，同时融合沪嘉城际轨道和沪杭磁悬浮站，建设三站一体的站城一体综合体，把高铁区域打造成富有时代感、国际范的城市“黄金心脏”，是长三角都市圈最具观点的区域。

Jiaxing High-speed Railway New City has a regional control area of 50 square kilometers, including 5 square kilometers of core functional area and 1.5 square kilometers of Station-City Integration

Area. The construction will be carried out in accordance with the model of "Generation IV station/city integration" and the "Generation IV symbiosis new city", focusing on the development of business innovation, experience commerce, conference and exhibition, and tourism services, and focusing on the introduction of regional headquarters of multinational companies as well as financial, designing, consulting, exhibition, procurement and other business institutions. A number of international communities, international schools, and international hospitals will be included as supportive establishments. At the same time, JXEDZ will integrate the Shanghai-Jianning intercity railway and the Shanghai-Hangzhou Maglev station to build a station/ city integrated complex with three stations included. The complex is expected to turn the high-speed rail area into the "golden heart" that pumps to a modern and international city, being the most spectacular place in the Yangtze River Delta metropolitan area.



浙江长三角高层次人才创新园（嘉兴智慧产业创新园）>>>

ZHEJIANG YANGTZE RIVER DELTA HIGH-LEVEL TALENTS INNOVATION PARK

(JIAXING INTELLIGENCE AND INNOVATION PARK)



浙江长三角高层次人才创新园是浙江省推进长三角人才一体化发展的标志性工程，由省委人才办和嘉兴市委于2019年8月联合发文命名。依托嘉兴智慧产业创新园的发展基础，高创园立足创新驱动和人才集聚，努力打造成为长三角具有影响力的高层次人才集聚地、数字经济新引擎和科技创新新高地。

园区以人才集聚、科技创新驱动数字经济高质量发展为主线，围绕“总部经济”和“数字经济”两大经济，“软件与IC设计”和“智能物联网设备”两大产业，重点引进智能平台服务、IC设计、工业互联网、智能传感器、智能机器人等产业。目前已引进和培育500多个科技含量高、成长性好的项目入驻。

园区作为浙江省推进长三角人才一体化发展的标志性工程，为科技企业和人才项目构建由苗圃-孵化器-加速器-产业化基地的全周期生态服务体系和成长发展空间。园区引进国家级高端人才和省级高端人才20余名；引进硕、博等高层次人才300余名；培育国家高新技术企业40余家、嘉兴市领军人才项目30多个；建立院士专家工作站及博士后工作站等各类载体4个，汇聚各类人才1万余名。

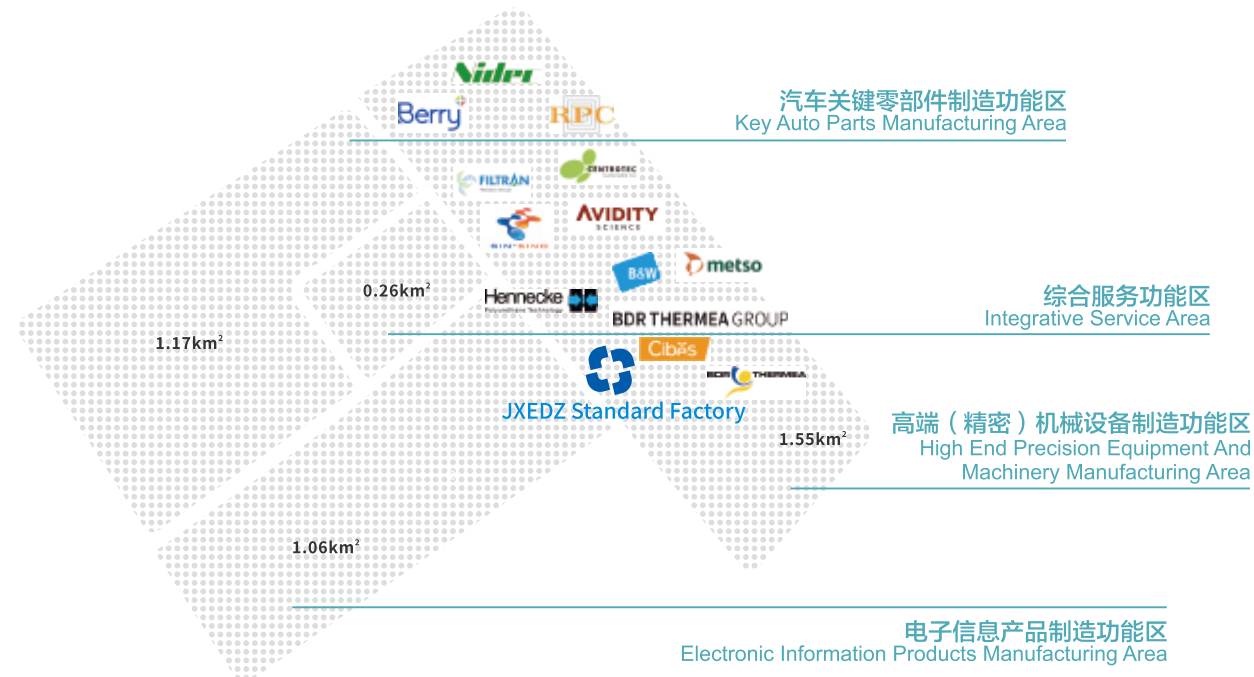
Zhejiang Yangtze River Delta High-level Talent Innovation Park is a landmark project of Zhejiang Province committed to promoting the integrated development of talents in the Yangtze River Delta, which was named by the talent Office of the Provincial Committee and Jianning Municipal Committee in August 2019. The park is based on innovation drive and talent agglomeration, and strives to create itself as a gathering place of influential high-level talents in the Yangtze River Delta, a new engine of digital economy and a new highland of scientific and technological innovation.

Taking the high-quality development of digital economy driven by talent agglomeration and scientific and technological innovation as the main line, focusing on the two major economies of "headquarters economy" and "digital economy", the two major industries of "software and IC Design" and "intelligent IOT equipment", the park has made great efforts to introduce a series of industries, including intelligent platform services, IC design, industrial Internet, intelligent sensors and intelligent robots. At present, the park has introduced and cultivated more than 500 projects with high scientific and technological content and good potential for growth.

As a landmark project to promote the integrated development of talents in the Yangtze River Delta in Zhejiang Province, the park has built a full cycle ecological service system and growth and development space composed of nursery - incubator - accelerator - industrialization base for technology enterprise and talent program. More than 20 national and provincial high-end talents have been introduced; More than 300 high-level talents with master's and doctoral degrees have been introduced; More than 40 national high-tech enterprises and more than 30 leading talent projects in Jianning have been cultivated; A total of 4 carriers such as academicians expert workstation and postdoctoral workstation have been established, more than 10000 talents have been gathered in the park.

浙江中德（嘉兴）产业合作园 >>>

ZHEJIANG SINO-GERMAN (JIAXING) INDUSTRIAL PARK



浙江（中德）嘉兴产业合作园位于嘉兴先进制造业基地的核心位置，交通区位优势，周边配套齐全。园区一期1.08平方公里已基本开发完毕，二期3.6平方公里即将启动开发。重点发展高端精密机械设备和汽车关键零部件产业，协同发展电子信息产品制造业为重点和特色的生产性服务业，加快形成“3+1”产业格局。

园区为各类绿地项目、租赁项目和代建项目量身定制解决方案。国际创新园（一期）高标准厂房项目占地135.8亩，总建筑面积7.92万平方米，已有多家欧美企业入住。国际创新园（二期）项目占地192.5亩，总建筑面积8.29万平方米，于2021年7月交付使用。

已引进企业：采埃孚、克劳斯玛菲、海拉、佐帕斯、尼德科盖普美、贝里精英、森泰科、喜德瑞、美卓、亨内基、倍威、费尔特兰、西柏思、安维迪、耐莱斯、盛德腾等。

Zhejiang Sino-german (Jiaxing) Industrial Park resides in the core area of Advanced Manufacturing Industry Base in JXEDZ. The Park enjoys unique transportation advantage and complete supporting facilities. Phase I of the park, with an area of 1.08km², has developed well while Phase II will be started soon with an area of 3.6km², focusing on equipment manufacturing industry and auto parts industry, as well as



electronic information industry and service industry supporting for the manufacturing, forming a "3+1" industrial framework.

Zhejiang Sino-German (Jiaxing) Industrial Park provides solutions to Greenland projects, Lease projects and BTS (Built to Suit) projects. The state-owned standard workshop-International Innovation Park (Phase I) occupies 135.8 Chinese Mu with a construction area of 79,200 m² whereas number of European and U.S. companies has moved in. Phase II occupies 192.5 Chinese Mu with a construction area of 82,900 m² and was delivered to use in July, 2021.

Enterprises moved in include: ZF, KraussMaffei, Hella, Zoppas, Nidec GPM, Berry ACE, Centrotec, BDR, Metso, Hennecke, B&W, Filtran, Cibes, Avidity, NELES, Centrotherm, CRT, etc.

马家浜健康食品小镇 >>>

MAJIABANG HEALTHY FOODS TOWN



马家浜健康食品小镇位于嘉兴中心城区西南，距离市中心5公里，紧邻汽车客运站和乍嘉苏高速马家浜出口，总面积3.05平方公里。

突出健康食品产业和马家浜遗址文化两大特色，依托玛氏、雅培、荷美尔等龙头企业，重点发展健康食品制造，食品研发、检测等，生产性服务业和文化体验旅游业，融合产业、文化、旅游、社区功能。

马家浜健康食品小镇发展条件优越，产业现状和建设基础良好。目前，小镇客厅已经开放，马家浜文化博物馆正式运营，这里已开发用地约100公顷，入驻食品企业十余家。

已引进企业：美国玛氏食品、雅培营养品、荷美尔食品、别样植物肉、法国莫林食品、意大利米开朗冰淇淋、新加坡面包新语、意大利意口艺脍食品、印尼火船咖啡、维卓膳食补充剂、万生堂保健品、台湾普罗维生食品、德国馨芝味等。

Majiabang Healthy Foods Town with a total area of 3.05km² locates in southwest part of Jiaxing city center, 5kilometers from downtown, close to the bus terminal and Majiabang exit of G15W Highway.

Highlighting the features of healthy foods and Majiabang culture, and with the 3 leading enterprises Abbott, Mars and Hormel, Majiabang Healthy Foods Town focus on the development of healthy foods industry, producer service and cultural experience tourism, with good industrial and infrastructure foundation.

Majiabang Health Food Town has superior development conditions, the industry status and construction foundations are good. At present, The town hall and Majiabang Cultural Museum has been opened. There are about 100 hectares of developed land and more than 10 food enterprises have settled here.

Current enterprises include Mars Foods, Abbott Nutrition, Hormel, Beyond Meat, Monin, GELATO DI NATURA, BreadTalk, ISU, Kapal Api Coffee, Vitajoy, Wanshengtang, Provege, Xinshiwei Food and etc.

嘉兴国际金融广场、浙江长三角人才大厦 >>>

JIAXING INTERNATIONAL FINANCIAL PLAZA,
ZHEJIANG YANGTZE RIVER DELTA TALENT BUILDING



嘉兴国际金融广场、浙江长三角人才大厦位于嘉兴国际商务区中心区域，规划面积415亩，规划建筑总面积136万平方米，规划建设13幢100米以上的高层建筑和部分沿街街区式办公，其中包含一幢200米以上的超高层地标建筑。东临南湖大道及中央公园，西靠花园路，周边交通便捷、配套齐全，不仅与沪杭高速公路及高铁站毗邻，也与杭州湾三条跨江通道紧密连接，是嘉兴中心城区与沪杭等大都市外联的交通枢纽和重要门户。

嘉兴国际金融广场功能定位为：建设成为金融及金融产品为核心、以商贸企业总部和投资公司发展为支撑的产业高地。立足嘉兴，面向长三角，突出大上海，着力引进银行、保险、证券等区域性及功能性金融机构、新型金融服务机构和金融相关中介服务机构，同时引进总部经济、创新企业、投资公司及相关商贸配套服务业，将其打造成为嘉兴面向长三角的区域金融CBD、商贸企业总部区、长三角人才创业创新综合服务平台。截止目前，嘉兴国际金融广场已引进企业50余家。

浙江长三角人才大厦位于国际金融广场金融大厦，建有人才飞地园、人才摆渡站、人才服务社、人才会客厅、人才办事处五大功能，是浙江省服务长三角人才一体化发展的标志性工程。

Jiaxing International Financial Plaza is located in the central area of Jiaxing International Business Park, with a planning area of 415 mu (276,667m²) and a planning overall floorage area of 1,360,000m². It is planned to build 13 skyscrapers over 100 meters and apart of office block along the riverside,

including a super high-rise landmark building over 200 meters. With Nanhu Avenue and Central Park in the East and Garden Road in the west, the Plaza enjoys convenient traffic and complete supporting facilities. It is not only adjacent to Shanghai-Hangzhou Expressway and High-speed Railway Station, but also closely connected with the three river-crossing corridors of Hangzhou Bay. The Plaza becomes the transportation hub and an important gateway between Jiaxing central district and two metropolises-Shanghai and Hangzhou.

The orientation of Jiaxing International Financial Plaza is to build as a industry highland with financial products as the core and business enterprise headquarters & investment companies as the support. Based on Jiaxing, facing the Yangtze River Delta, and integration with Shanghai, focusing on introducing regional and functional financial institutions such as banks, insurances and securities, new financial service institutions and financial intermediary services, while also introducing headquarters economy, innovative enterprises, investment companies and related business for supporting services, it will become a regional financial CBD facing the Yangtze River Delta Region in Jiaxing, headquarters for commercial enterprises and Comprehensive service platform for talent entrepreneurship and innovation in Yangtze River Delta. Jiaxing International Financial Plaza has introduced more than 50 enterprises by now.

Located in the financial building of International Financial Plaza, Zhejiang Yangtze River Delta talent mansion has five functions: talent enclave Park, talent ferry station, talent service agency, talent reception hall and talent office. It is a landmark project for Zhejiang Province to serve the integrated development of talents in Yangtze River Delta.

部分区内企业LOGO
LOGOS OF REPRESENTATIVE ENTERPRISES



部分区内企业LOGO

LOGOS OF REPRESENTATIVE ENTERPRISES

